CONTRACT

WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

www.nbcwashington.com

And:

SRH MEDIA
2204 COUNTRYSIDE
SILVER SPRING, MD 20905

Contract / Revision	Alt Order #
344299 /	

Product

Contract Dates	Estimate #	
10/27/12 - 11/06/12		

Advertiser	Original Date / Revision
SOBHANI FOR SENATE	10/26/12 / 11/05/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WRC	Kaitie Conway	Washington DC

Special Handling

Demographic
RA35+

IDB#	**Advertiser Code**	**Product Code**

Agency Ref	Advertiser Ref
11341	28543

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	10/29/12	11/05/12	5-6A NEWS4 @5AM	5A-6A		:30			NM	6	$4,860.00
	CDR											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	11111- -	5	$810.00
Week:	11/05/12	11/11/12	1- - - - - -	1	$810.00

N 2	WRC	10/29/12	11/05/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	6	$10,800.00
	CDR											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	11111- -	5	$1,800.00
Week:	11/05/12	11/11/12	1- - - - - -	1	$1,800.00

N 3	WRC	10/29/12	11/05/12	7-9A TODAY SHOW	7A-9A		:30			NM	6	$15,240.00
	CDR											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	11111- -	5	$2,540.00
Week:	11/05/12	11/11/12	1- - - - - -	1	$2,540.00

N 4	WRC	10/29/12	11/05/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	6	$8,100.00
	CDR											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	11111- -	5	$1,350.00
Week:	11/05/12	11/11/12	1- - - - - -	1	$1,350.00

N 5	WRC	10/29/12	11/05/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	6	$6,000.00
	CDR											

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/29/12	11/04/12	11111- -	5	$1,000.00
Week:	11/05/12	11/11/12	1- - - - - -	1	$1,000.00

N 6	WRC	10/29/12	11/05/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	6	$3,000.00
	CDR											

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

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Advertiser	Original Date / Revision
SOBHANI FOR SENATE	10/26/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	11111--	5	$500.00						
Week:		11/05/12	11/11/12	1------	1	$500.00						
N 7	WRC	10/29/12	11/05/12	Access H Live 12-1p	12-1p		:30			NM	6	$3,600.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	11111--	5	$600.00						
Week:		11/05/12	11/11/12	1------	1	$600.00						
N 8	WRC	10/29/12	11/05/12	Ellen	3P-4P		:30			NM	6	$4,800.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	11111--	5	$800.00						
Week:		11/05/12	11/11/12	1------	1	$800.00						
N 9	WRC	10/29/12	11/05/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	6	$6,480.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	11111--	5	$1,080.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WRC*	*10/29/12-11/04/12*	*4-5P NEWS4 @ 4PM*	*4P-5P*	MTuWThF----	*:30*		*~~$1,080.00~~*	*NM*		
		See MG 9.7										
		DNA-SEVERE WX COVERAGE										
	7	WRC	11/02/12-11/02/12	4-5P NEWS4 @ 4PM	4P-5P	------F----	:30		$1,080.00	NM		
	Ⓜ	MG for 9.1 10/29										
Week:		11/05/12	11/11/12	1------	1	$1,080.00						
N 10	WRC	10/29/12	11/05/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	6	$9,720.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	11111--	5	$1,620.00						
Week:		11/05/12	11/11/12	1------	1	$1,620.00						
N 11	WRC	10/29/12	11/05/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	6	$10,800.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	11111--	5	$1,800.00						
Week:		11/05/12	11/11/12	1------	1	$1,800.00						
N 12	WRC	10/27/12	11/05/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	8	$28,800.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----1-	1	$3,600.00						
Week:		10/29/12	11/04/12	111111-	6	$3,600.00						
Week:		11/05/12	11/11/12	1------	1	$3,600.00						
N 13	WRC	10/29/12	11/05/12	1135-1237A TONIGHT SHO\	1135P-1237A		:30			NM	6	$9,000.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	11111--	5	$1,500.00						

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10/27/12 - 11/06/12		

Advertiser	Original Date / Revision
SOBHANI FOR SENATE	10/26/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	1------	1	$1,500.00						
N 14	WRC	10/29/12	11/05/12	7-730P NBC NIGHTLY NEW	7P-730P		:30			NM	6	$60,000.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	11111--	5	$10,000.00						
Week:		11/05/12	11/11/12	1------	1	$10,000.00						
N 15	WRC	10/29/12	11/05/12	Early Today	4-430a		:30			NM	6	$1,080.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1111--1	5	$180.00						
Week:		11/05/12	11/11/12	1------	1	$180.00						
N 16	WRC	10/29/12	11/05/12	News 4 @ 4:30a	4:26-4:59a		:30			NM	6	$1,620.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	1111--1	5	$270.00						
Week:		11/05/12	11/11/12	1------	1	$270.00						
N 17	WRC	11/05/12	11/05/12	The Voice	8-10p		:30			NM	1	$11,500.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	M------	1	$11,500.00						
N 18	WRC	10/27/12	11/03/12	Hispanic Today	5-530a		:30			NM	2	$300.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----S-	1	$150.00						
Week:		10/29/12	11/04/12	-----S-	1	$150.00						
N 19	WRC	10/27/12	11/03/12	Redskins Chronicle Sa 530	530-6a		:30			NM	2	$800.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----S-	1	$400.00						
Week:		10/29/12	11/04/12	-----S-	1	$400.00						
N 20	WRC	10/27/12	11/03/12	News 4 Sat 6am 6-7a	6A-7A		:30			NM	2	$1,800.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----S-	1	$900.00						
Week:		10/29/12	11/04/12	-----S-	1	$900.00						
N 21	WRC	10/27/12	11/03/12	Saturday Today 7-9a	7A-9A		:30			NM	2	$3,600.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----S-	1	$1,800.00						
Week:		10/29/12	11/04/12	-----S-	1	$1,800.00						
N 22	WRC	10/27/12	11/03/12	News 4 Sat 9-1030a	9-1030a		:30			NM	2	$2,600.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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10/27/12 - 11/06/12		

Advertiser	Original Date / Revision
SOBHANI FOR SENATE	10/26/12 / 11/05/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	- - - - - S -	1	$1,300.00						
Week:		10/29/12	11/04/12	- - - - - S -	1	$1,300.00						
N 23	WRC	10/27/12	11/03/12	Redskins Showtime 7-730p	7-730P		:30			NM	1	$1,500.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	- - - - - S -	1	$1,500.00						
Week:		10/29/12	11/04/12	- - - - - S -	1	$1,500.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	*WRC*	*10/29/12-11/04/12*	*Redskins Showtime 7-730p*	*7-730P*	- - - - - - - Sa - -	*:30*		*~~$1,500.00~~*	*NM*		
		See MG 24.3,24.4										
		DNA-SPORTS OVERRUN										
N 24	WRC	10/27/12	11/03/12	Coaches Show 730-8p	730-8p		:30			NM	3	$4,240.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	- - - - - S -	1	$1,200.00						
Week:		10/29/12	11/04/12	- - - - - S -	1	$1,200.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	*WRC*	*10/29/12-11/04/12*	*Coaches Show 730-8p*	*730-8p*	- - - - - - - Sa - -	*:30*		*~~$1,200.00~~*	*NM*		
		See MG 24.3,24.4										
		DNA-SPORTS OVERRUN										
	3	WRC	11/06/12-11/06/12	7-9A TODAY SHOW	7A-9A	- Tu - - - - - - - -	:30		$2,540.00	NM		
	Ⓜ	MG for 23.2,26.2,24.2										
	4	WRC	11/06/12-11/06/12	11A-12P MIDDAY NEWS	11A-12P	- Tu - - - - - - - -	:30		$500.00	NM		
	Ⓜ	MG for 23.2,26.2,24.2										
N 25	WRC	10/28/12	11/04/12	LX Open Hse 5-530a	5-530a		:30			NM	2	$360.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	- - - - - - S	1	$180.00						
Week:		10/29/12	11/04/12	- - - - - - S	1	$180.00						
N 26	WRC	10/28/12	11/04/12	News 4 This Week	530-6a		:30			NM	1	$350.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	- - - - - - S	1	$350.00						
Week:		10/29/12	11/04/12	- - - - - - S	1	$350.00						
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	2	*WRC*	*10/29/12-11/04/12*	*News 4 This Week*	*530-6a*	- - - - - - - - - Su	*:30*		*~~$350.00~~*	*NM*		
		See MG 24.3,24.4										
		NA-PGM NOT SCHEDULED										
N 27	WRC	10/28/12	11/04/12	News Sun 6-7a	6-7a		:30			NM	2	$1,800.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	- - - - - - S	1	$900.00						
Week:		10/29/12	11/04/12	- - - - - - S	1	$900.00						
N 28	WRC	10/28/12	11/04/12	News Sun 7-8a	7-8a		:30			NM	2	$2,160.00
	CDR											

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Week:		10/22/12	10/28/12	- - - - - - S	1	$1,080.00						
Week:		10/29/12	11/04/12	- - - - - - S	1	$1,080.00						
N 29	WRC	10/28/12	11/04/12	Sunday Today 8-9a	8-9A		:30			NM	2	$5,400.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	- - - - - - S	1	$2,700.00						
Week:		10/29/12	11/04/12	- - - - - - S	1	$2,700.00						
N 30	WRC	10/28/12	11/04/12	News 4 Sun 9-10a	9-10A		:30			NM	2	$2,700.00
	CDR											
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	- - - - - - S	1	$1,350.00						
Week:		10/29/12	11/04/12	- - - - - - S	1	$1,350.00						
									Totals		124	$223,010.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	14	$17,410.00	$14,798.50
10/29/12 -11/06/12	110	$205,600.00	$174,760.00
Totals	124	$223,010.00	$189,558.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.
FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.